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ABSTRACT OF THE DISCLOSURE

The present invention relates to a thermal transfer printer/labeller supplied with a printing ribbon and receiving ribbon contained in cassettes or equivalent packages. The cassette, of a shape and size depending on the types of ribbon, protects the thermal transfer printing ribbon from contact with the operator, preventing the ribbon from being accidentally unwound during handling and conveyance and being easily inserted in the printer, using the fixed references of the latter as guides. The take-up core inside the cassette is necessary to rewind the used ribbon.